

Hey, I'm Tessa, an art director & designer
specialising in non-profit & culture — thanks
for taking the time to browse my folio.

Connect with me:

scott@tessascott.net & [@tessa_sinclair_scott](https://www.instagram.com/tessa_sinclair_scott)

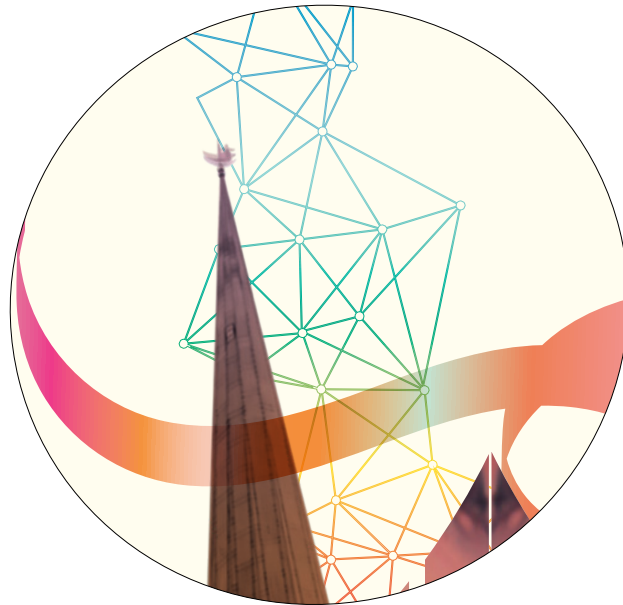
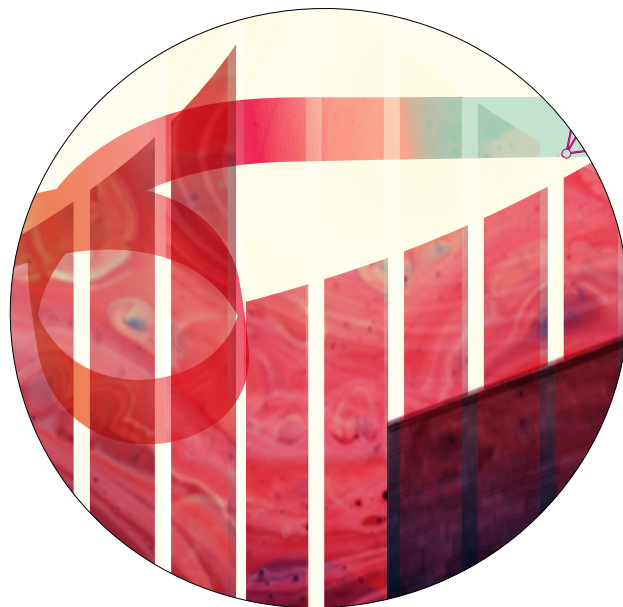
Client: Writers who Write, @Freiraum, Museum für Kunst & Gewerbe

Project: instagram squares for writing meet up

Role: Concept, Art Direction, Project Management



Client: St Nikolai Hauptkirche, Musikhochschule Lübeck
Project: Org_Art_Lab, interdisciplinary research workshop
Role: Concept, Art Direction, Project Management



org_art_lab

Orgel, Kunst & Wissenschaft

6.-12. November 2023

07.11. – 19 Uhr Konzert „Aufbruch der Klänge“:
Anknüpfen an die Visionen der Avantgarde

09.11. – 18 Uhr Andacht zum Gedenken an die Novemberpogrome 1938

11.11. – 19 Uhr Konzert “The improbable ordered dance of living forms”:
Tanzende Daten und klingende Gehirnwellen

12.11. – 10 Uhr Gottesdienst mit Orgelmesse

Franz Danksagmüller
Anna Maria Hefele
Kenzo Kusuda
Carla Scaletti
Dominik Susteck u.a.



Hauptkirche St. Nikolai | Harvestehuder Weg 118



gefördert durch
die Evangelisch-Lutherische
Kirche in Norddeutschland



Client: St Nikolai Hauptkirche, Hamburg

Project: Orgeleinweihung concert & talk series: posters/postcards

Role: Concept, Art Direction, Project Management



"Ich habe schon
ganz viele positive
Rückmeldungen auf die
Werbung in der U-Bahn
bekommen! Freue mich,
dass wir mit dir so eine
schöne Gestaltung
haben!"

—Project Partner
at St Nikolai

Orgel einweihung

09.
04.
23

Ostersonntag
Festtag in St. Nikolai
19 Uhr Einweihungskonzert
mit Franz Danksagmüller
und Wolfgang Zerer

Ostermontag
16 Uhr Familienkonzert
mit Juri Tetzlaff (KiKA)
und Tjark Pinne

Hauptkirche St. Nikolai
Harvestehuder Weg 118

Die App
zur neuen
Orgel!



st. Nikolai
DIE HAUPTKIRCHE
VON HAMBURG

DIE ORGEL
HAUPTKIRCHE ST. NIKOLAI

Gefördert durch die Freie
und Hansestadt Hamburg



Client: St Nikolai Hauptkirche, Hamburg

Project: Orgelsommer out of home campaign: poster
& 24 page programmheft

Role: Concept, Art Direction, Project Management



samstags um 18.10 Uhr

**Orgel
sommer**

01.07. Eröffnungskonzert
des Hamburger Orgelsommers

12.08. gamut.inc
The Organ as a Music Machine

19.08. Monica Melcova
Charlie Chaplin: The Kid!

26.08. Nathan Laube
Komponisten hier, Komponisten

02.09. Hans-Jürgen Wulf
Bach, Buxtehude, Höller, Walcha

09.09. Maximilian Schnaus
Ferneyhough, Lacôte, Schnaus

Termine,
Tickets,
Orgel:App!



Hauptkirche St. Nikolai Harvestehuder Weg 118



Orgel sommer 2023



Client: St Nikolai Hauptkirche, Hamburg

Project: CSD Day concert posters/postcards/social media

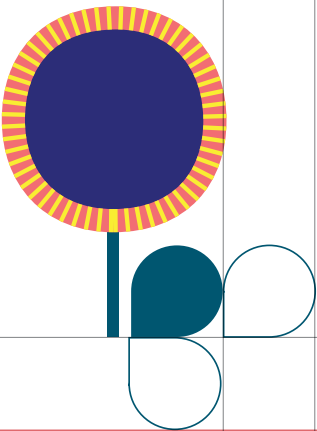
Role: Concept, Art Direction, Project Management



Client: Joy Africa Foundation
Project: Charity Brand Development
Role: Concept, Art Direction, Claims & Social Templates

SUNFLOWER LOGO

Joy
Africa
Foundation



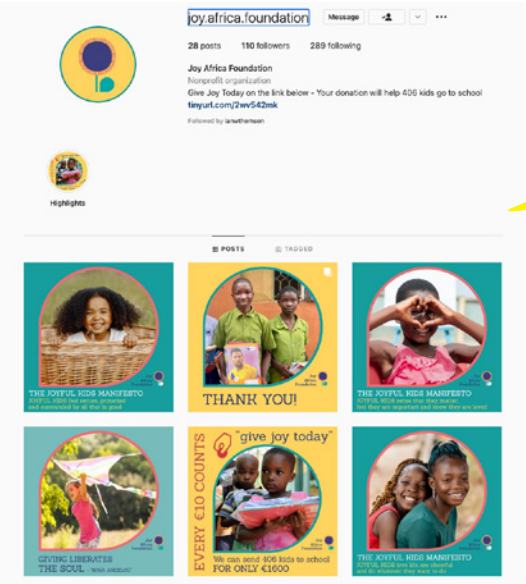
CORPORATE CLAIM



LAUNCH CAMPAIGN CLAIM

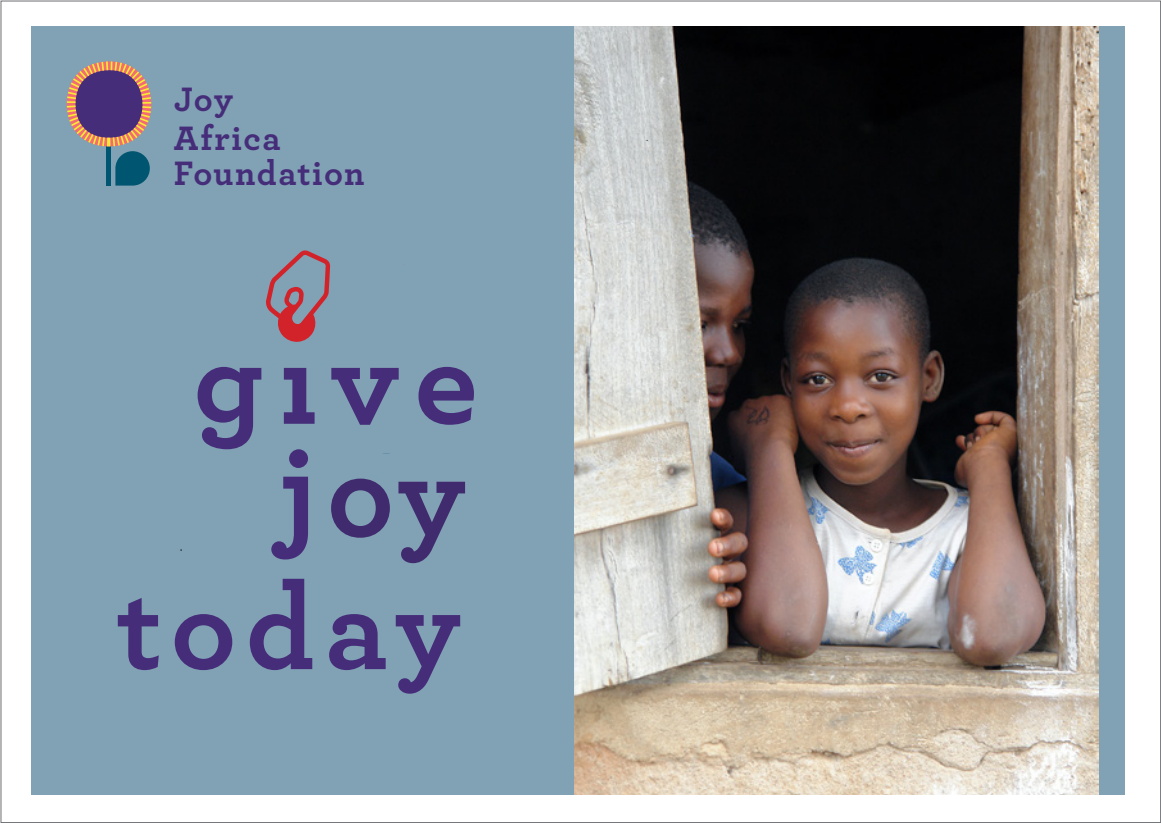


@joy.africa.foundation

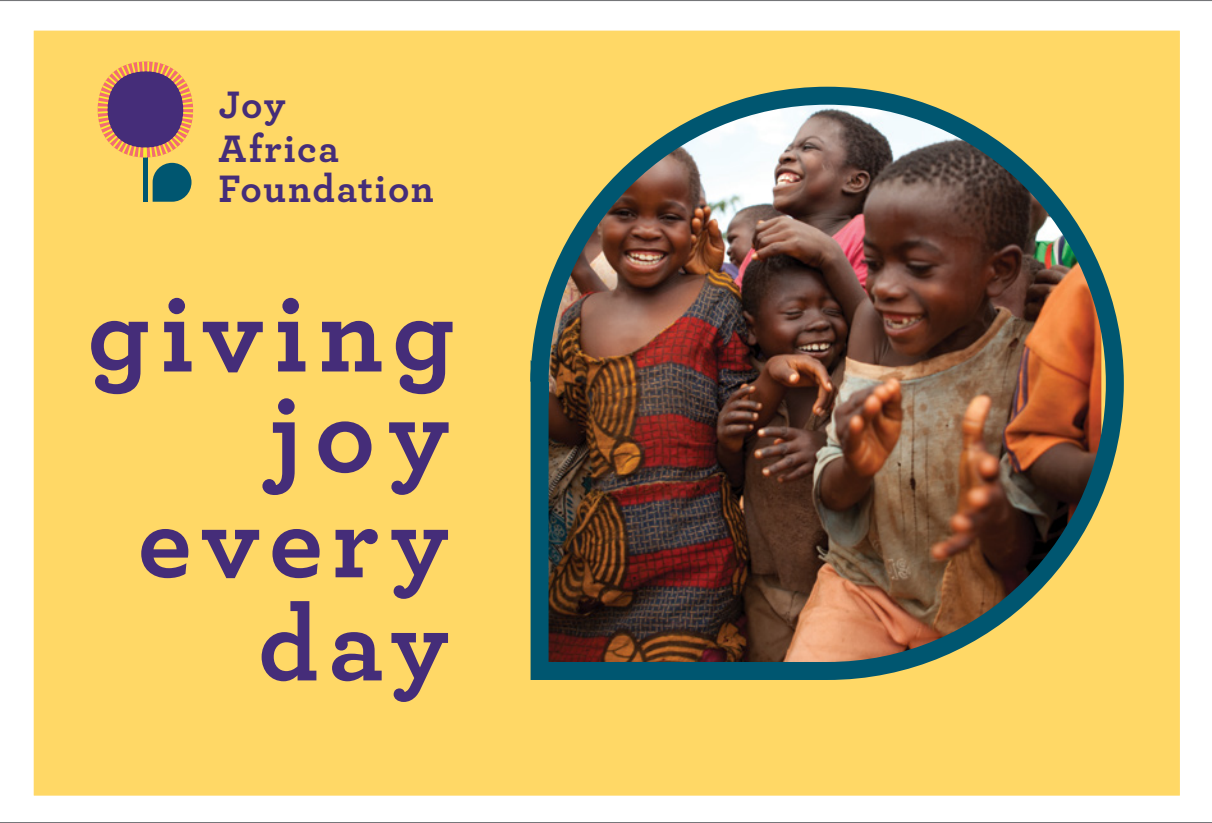


*"Hey Tessa,
Thanks for this! I have
absolutely fallen in
love with our logo – BIG
thanks!" – Director,
Joy Africa Foundation*

CAMPAIGN CLAIM with classic image format & donate icon



CORPORATE CLAIM with hero image & leaf frame device



Client: Nordklang 5 Day Choir Festival, Hamburg
 Project: Brand Dev, Print & Website
 Role: Concept, Art Direction, Project Management

NORTH STAR LOGO



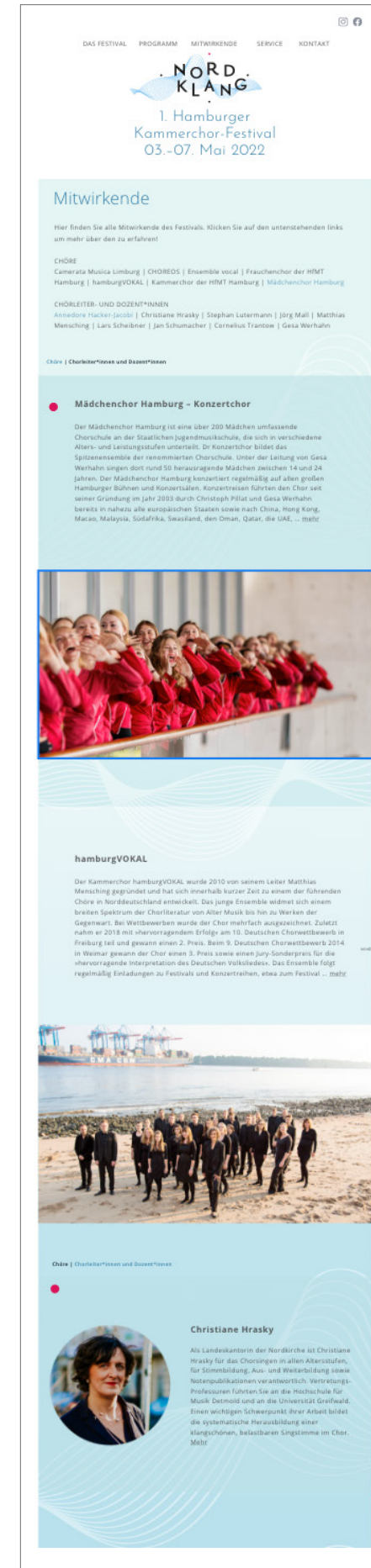
OOH MEDIA (digital billboard)



24.pg CONCERT PROGRAMME



NORDKLANG.DE (WORDPRESS)



"Wir waren sehr sehr happy mit unserem schönen Design! Vielen lieben Dank für deine tolle Arbeit, liebe Tessa!"
 — Nordklang Festival Project Manager

A0 STREET POSTER



SOCIAL LOGO

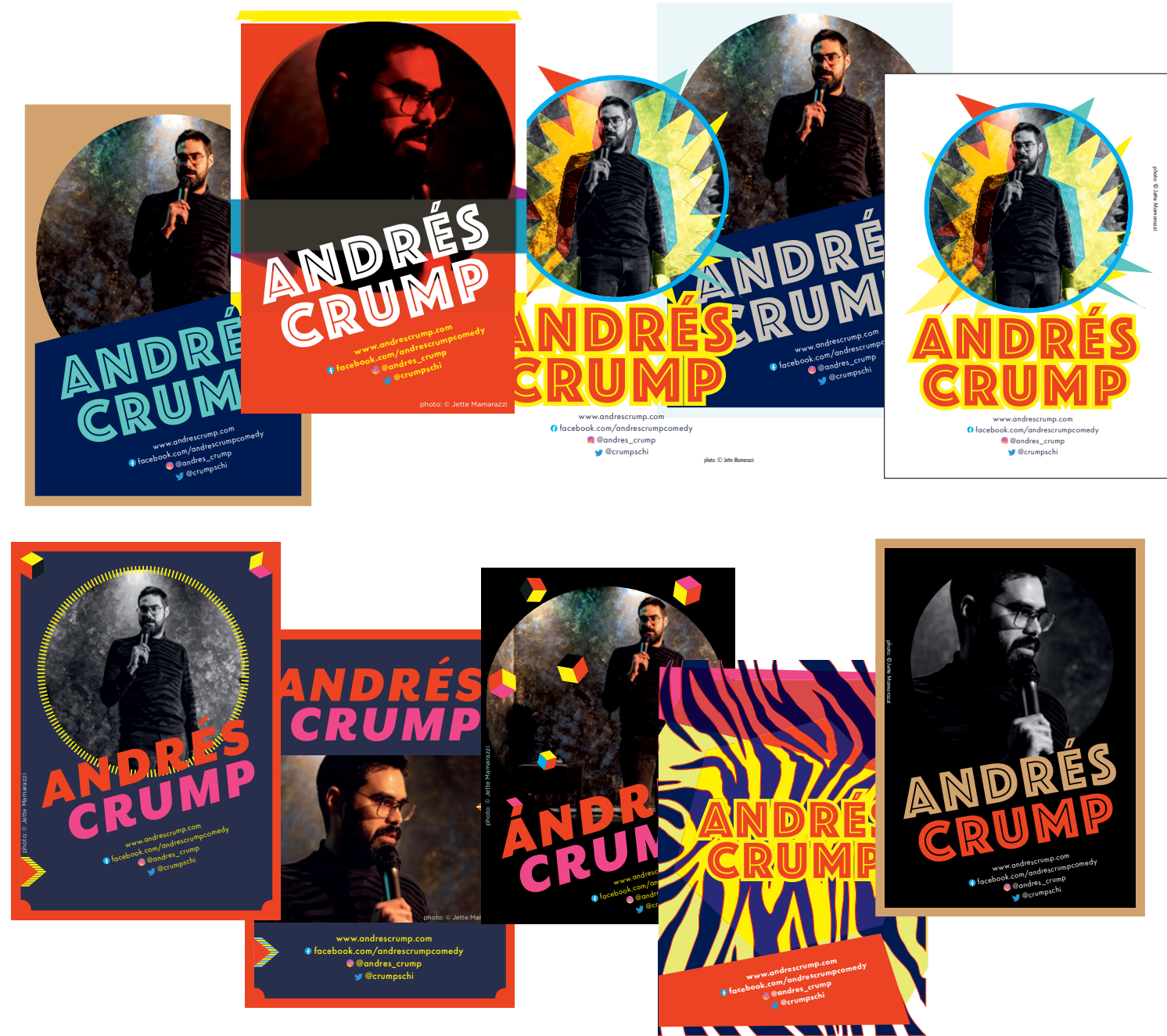


Client: Andrés Crump Comedy

Project: Set of 10 Promotional Postcards, A2 Poster

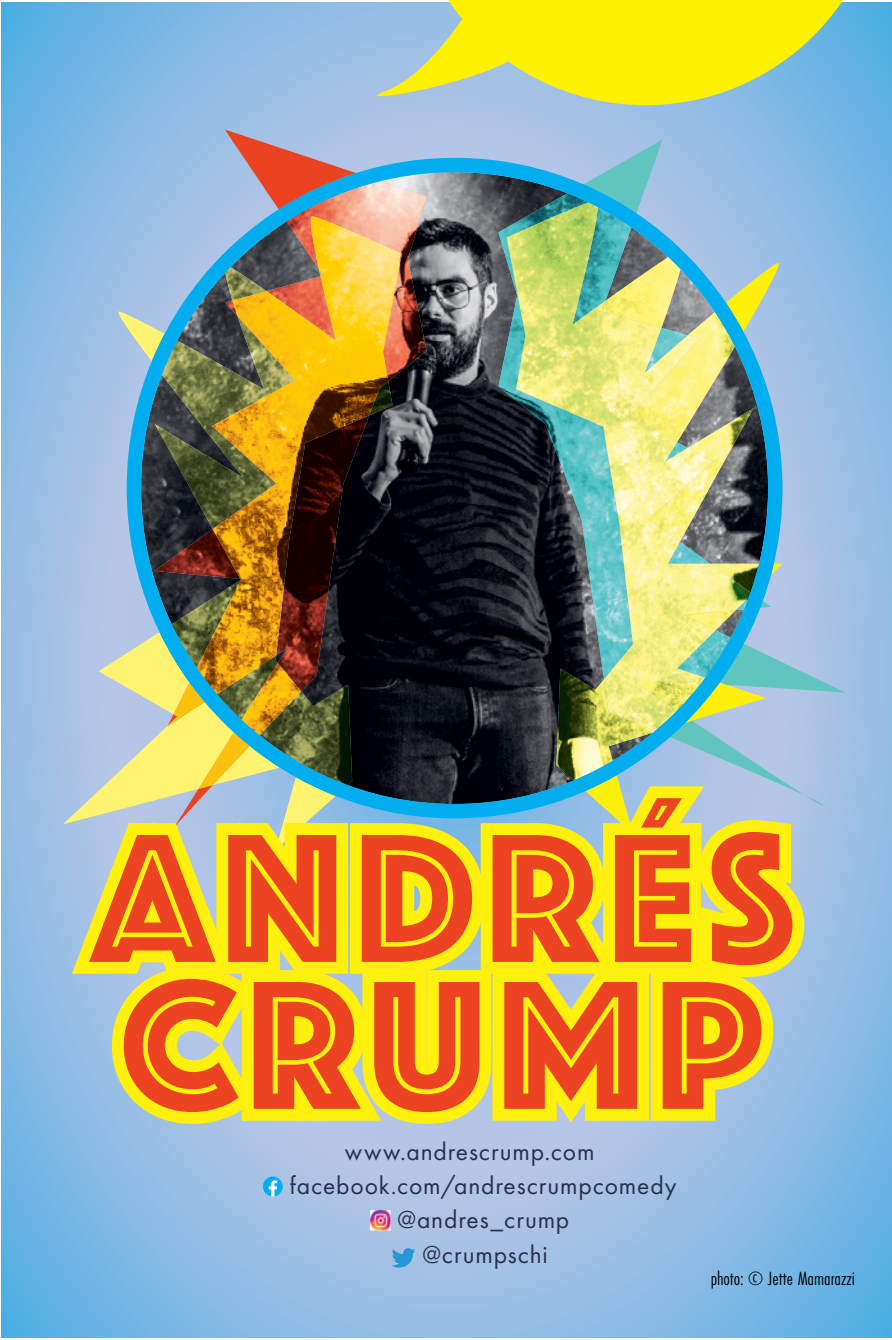
Role: Concept, Art Direction, Print

SET OF 10 POSTCARDS



*“this colourful, vibrant
design captures the
essence of my artistic
expression”
Andrés Crump,
Comedian*

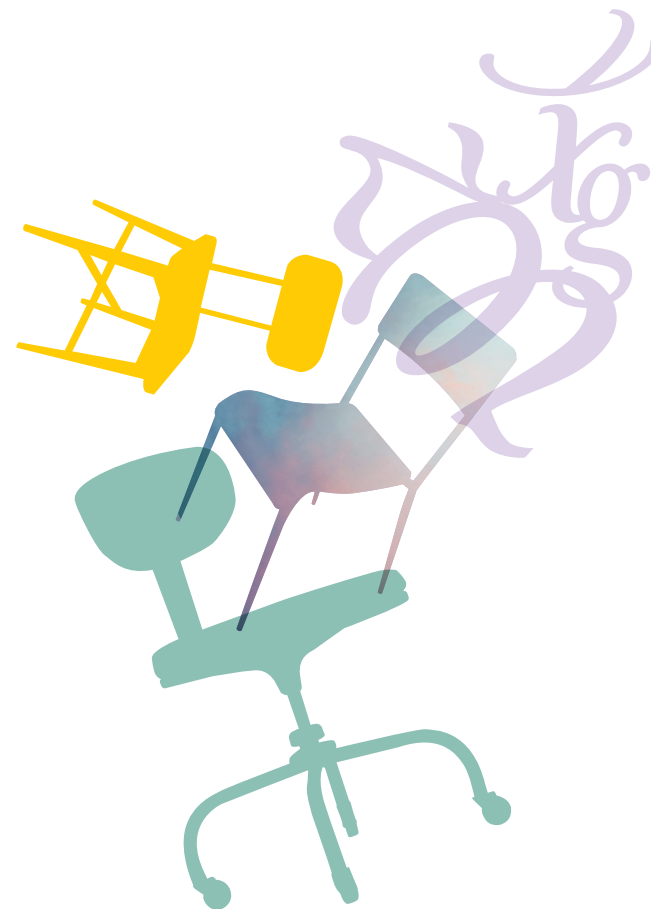
POSTER



Client: der kleine Sprachsalon, Hamburg
Project: Corporate ID & Print Applications
Role: Art Direction, Project Management, Print & Online



*Tessas Vorschlägen
zu meinem Logo haben mich
allesamt begeistert und die von
ihr erstellte Webseite hat meine
Sprachschule richtig nach vorne
gebracht. Danke! Dabei sind die von
ihr erstellten Produkte originell
und zeitlos! Einfach klasse!
der kleine Sprachsalon,
Director*



<http://www.derkleinesprachsalon.de>
info@derkleinesprachsalon.de





Client: Jeanette Scott

Project: layout & cover design "From the Old World to the New" family history, 184 pages, A4 book

Role: art direction, retouching, layout, production



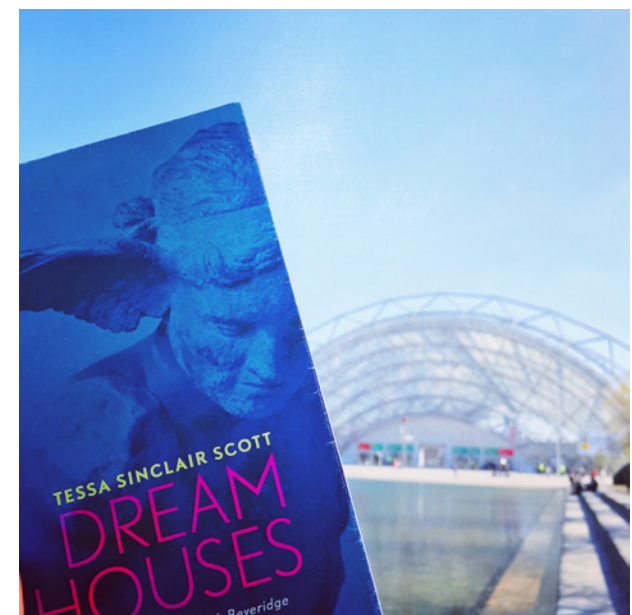
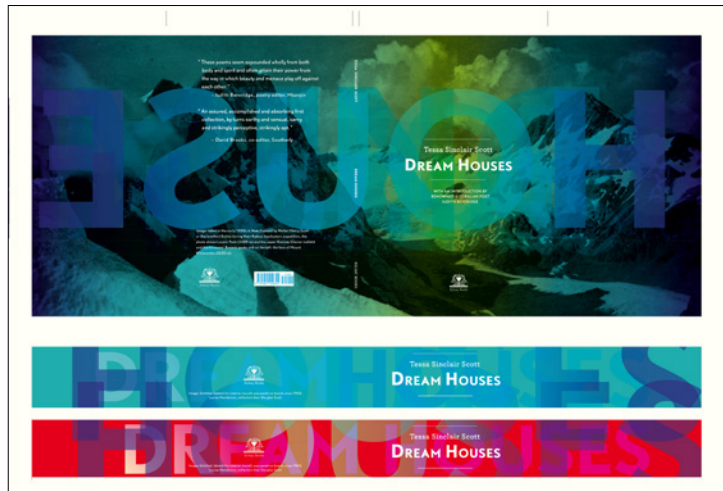
Client: own project

Project: cover design & promotion for my poetry book DREAM HOUSES

Role: art direction



COVERS & SPECIAL LAUNCH COVER FOR DREAM HOUSES





Client: Lisa Stick Jazz Septett
Project: 2 x Promotional Posters with space for hand written dates
Role: Art Direction, Layout & Print

AO POSTERS



Client: Chor der Hochschule der Bildende Künste

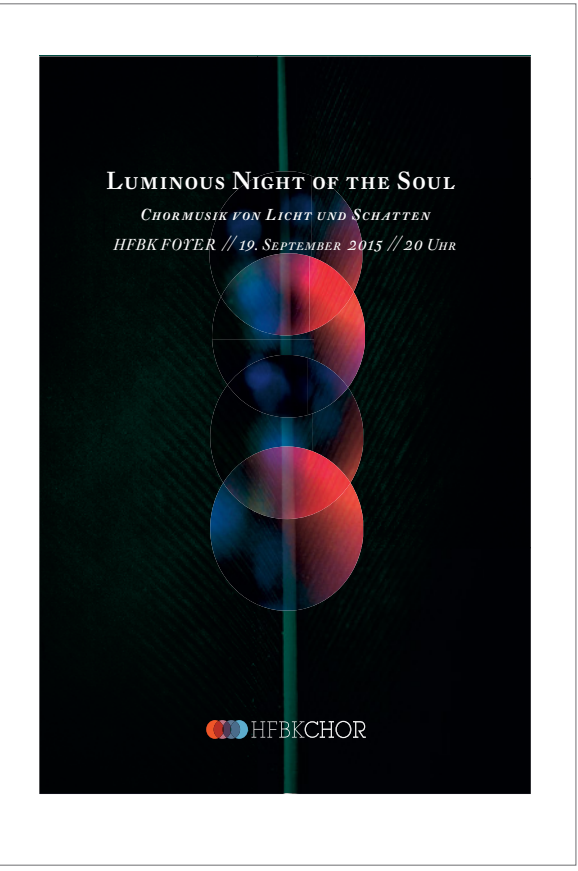
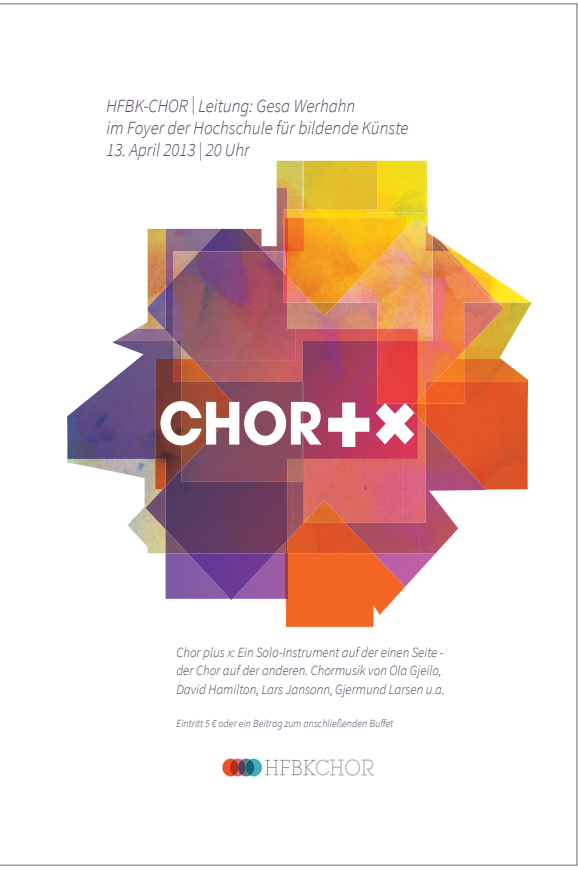
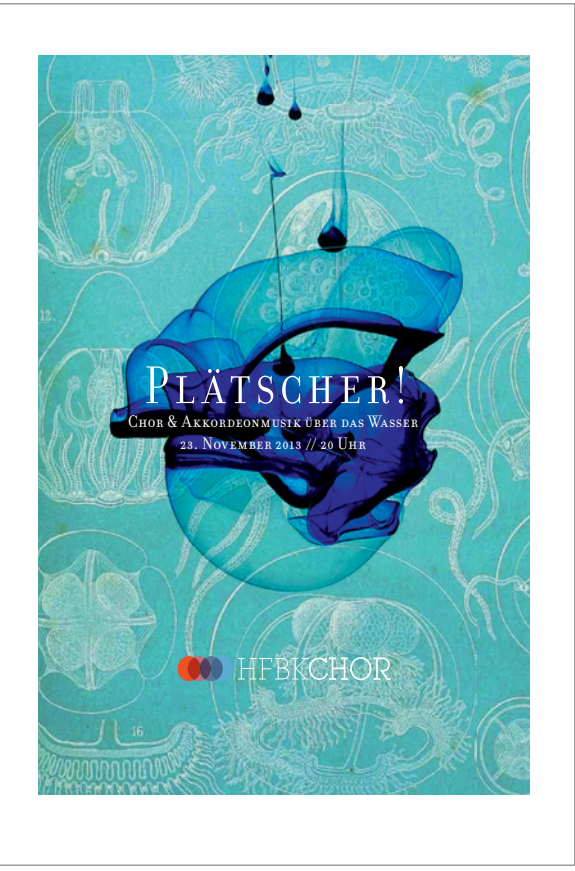
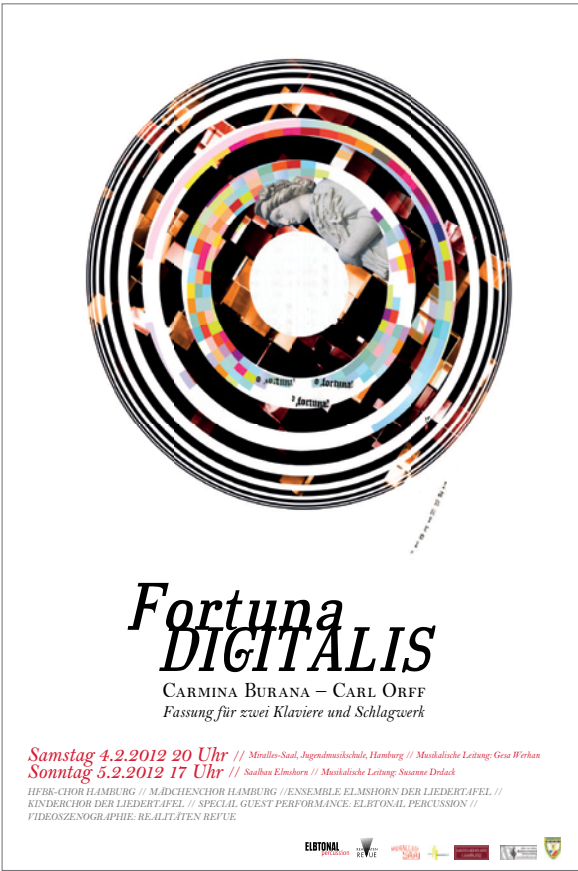
Projects: Seasonal Marketing material

Role: Brand Identity & Posters

LOGO



POSTERS



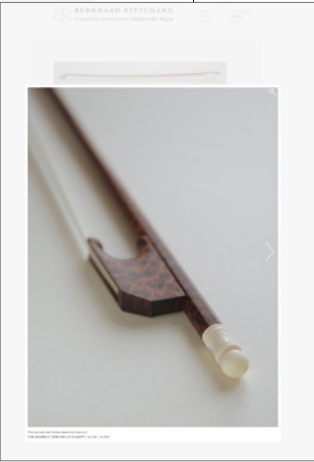
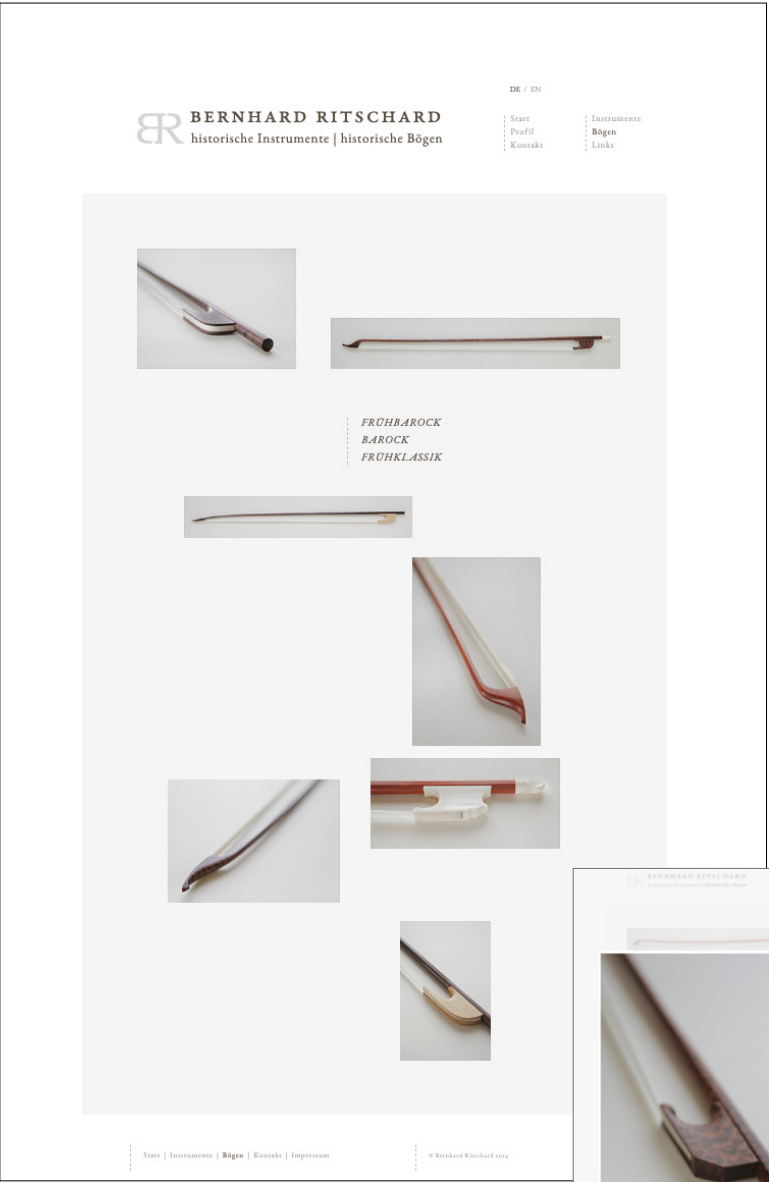
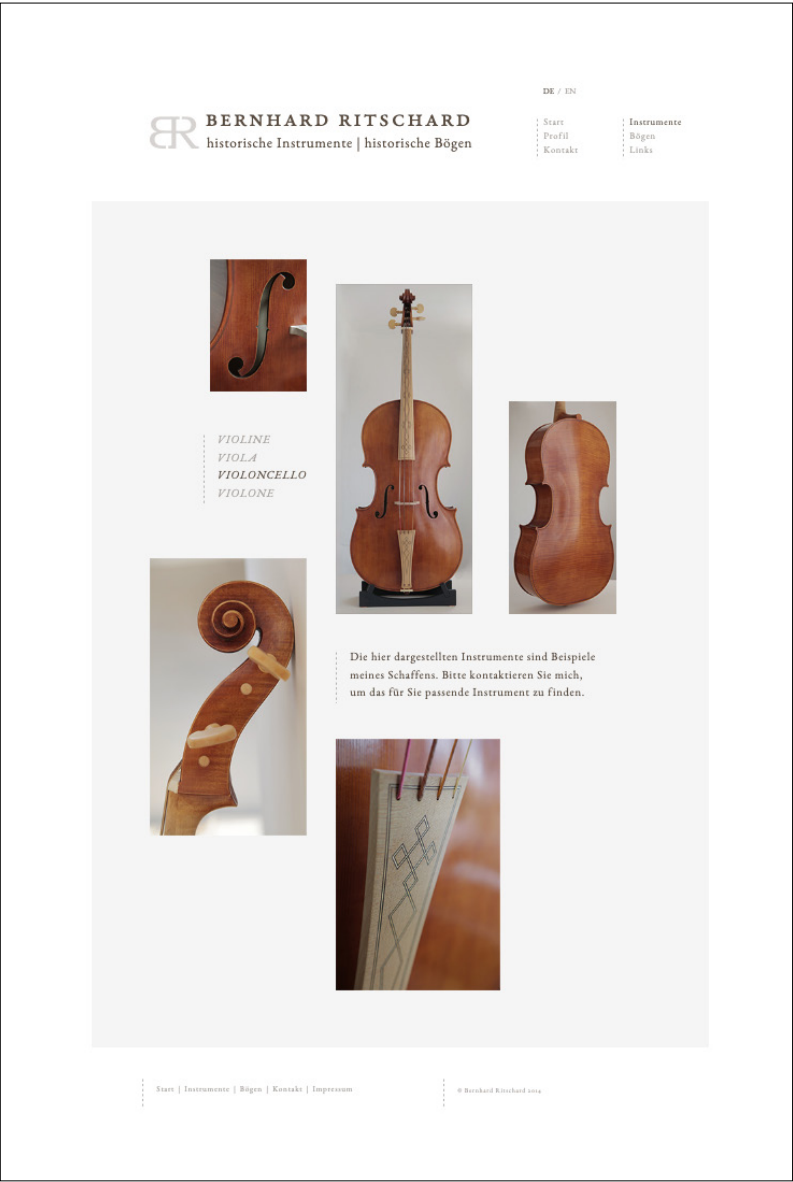


Client: Bernhard Ritschard Barock Geigenbauer | <http://www.barockgeigen.com>

Project: Wordpress Portfolio site and PR postcards

Role: Screen/Site Design, Developer contracting & liaison

PORTFOLIO SITE



POSTCARDS

